

BEFORE

THE PUBLIC SERVICE COMMISSION OF

SOUTH CAROLINA

DOCKET NOS. 97-313-C, 2003-361-C and 2005-369-C - ORDER NO. 2006-151

MARCH 7, 2006

IN RE: Docket No. 97-313-C – Application of)	ORDER APPROVING
Southwestern Bell Communications Services,)	NAME MODIFICATION
Inc. d/b/a Southwestern Bell Long Distance)	
for a Certificate of Public Convenience and)	
Necessity to Provide Intrastate)	
Telecommunication Services within the State)	
of South Carolina and Request for Alternative)	
Regulation.)	
)	
Docket No. 2003-361-C – Application of)	
Southwestern Bell Communications Services,)	
Inc. d/b/a SBC Long Distance for a)	
Certificate of Public Convenience and)	
Necessity to Provide Resold and Facilities)	
Based Local Exchange Telecommunications)	
Services and for Flexible Regulation of its)	
Local Exchange Services.)	
)	
Docket No. 2005-369-C – Notification of)	
Closing SBC Communications, Inc. and)	
AT&T Corporation Merger.)	

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the request of SBC Long Distance, LLC d/b/a SBC Long Distance (“SBC” or the “Company”) for approval of a modification of the Company’s name by which it will be doing business in South Carolina. SBC proposes to adopt a new fictitious name of AT&T Long Distance as a “doing business as” (“d/b/a”) or trade name with regard to offering telecommunications services in South Carolina.

Upon SBC's filing, the Commission's Docketing Department instructed SBC to publish a Notice of Filing in newspapers of general circulation in the areas affected by the Company's request. SBC complied with this instruction and provided the Commission with proofs of publication of the Notice of Filing. The purpose of the Notice was to provide notification of the present proceeding to any interested parties and to advise interested parties of the manner and time in which to file pleadings to participate in the docket. No protests or Petitions to Intervene were filed in this matter.

On February 22, 2006, by letter of the Program Manager-Telecommunications of the Office of Regulatory Staff ("ORS"), the ORS advised the Commission that the ORS does not oppose SBC's request to adopt the fictitious name of AT&T Long Distance. At its regularly scheduled meeting on February 28, 2006, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of SBC for approval of an addition of a trade name to the Company's name should be granted.

The Commission's records, including predecessor dockets, will hereby be amended to reflect SBC's adoption of the trade name of AT&T Long Distance.

IT IS THEREFORE ORDERED THAT:

1. SBC Long Distance, LLC's d/b/a SBC Long Distance request for approval of the addition of a "doing business as" ("d/b/a") or trade name to the Company's name is approved, and SBC Long Distance, LLC's d/b/a SBC Long Distance is hereby authorized to utilize "AT&T Long Distance" as a trade name for its telecommunications services in South Carolina.

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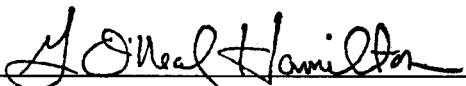
2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:



Randy Mitchell, Chairman

ATTEST:



G. O'Neal Hamilton, Vice Chairman

(SEAL)